

WARDROBE ADVICE

DO

WEAR CLOTHES THAT FIT WELL- If you feel comfortable, you'll look comfortable!

COMPLIMENT THE SETTING - Whether you are in a rainforest or on the beach, use texture and colour in your wardrobe that will look cohesive with the location. If you're lost for ideas, my top tip is to use Pinterest for inspiration!

DRESS KIDS IN CLOTHES THEY LOVE - If the kids are happy, everyone is happy!

WEAR COMPLIMENTARY COLOURS - Outfits should consist of a limited colour palette that will compliment complexions and accent other outfits

WEAR PRINTS WISELY - Clothing and accessories with medium and large patterns are best. Try mixing with solids to balance things out.

DRESS FOR THE SEASON AND WEATHER - Being dressed for the season will make your photos look natural because you'll be more comfortable during the shoot

WEAR CLOTHES THAT REFLECT YOUR STYLE - Keep it classic and timeless, but don't be afraid to add some personality!

PIN IT UP TO GET A TAILORED LOOK - Use clips to perfect the fit of off-the-rack clothes. They do it on all fashion shoots, why shouldn't you?

DON'T

WEAR BUSY PATTERNS AND EXTREME COLOURS - Small, intricate patterns, and overly bright colours are distracting and will clash with the location

WEAR POORLY FITTING CLOTHES - Clothes that are too big or too small, are restrictive or wrinkled are very obvious in photos

WEAR TOO MUCH WHITE - White loses detail when paired with a light background

WEAR ANYTHING THAT'S TRENDY OR 'IN' - Go for timeless and avoid clothes that will look dated in a few years! (Trust us on this one)

WEAR DISTRACTING ITEMS-- Big jewellery, sunglasses, and hair bands on your wrist are even more noticeable in photos. We suggest keeping it simple

WEAR TOO MUCH WHITE - White loses detail when paired with a light background

BE A WALKING BILLBOARD - Don't wear runners with brand names, logos, characters, or words

WEAR UNDERWEAR THAT IS HARD TO CONCEAL- Avoid bra straps with a spaghetti strap dress, or underwear that is visible through tight skirts, etc

SHOW MORE SKIN THAN YOU WANT TO SHOW - Only show as much shoulder, leg, midriff, and neckline as you're confident capturing for a lifetime



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www.mamarentals.com.au/

- I am not affiliated with Mama Rentals in any way -



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